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4. Youth Concerns - In Your Interest
Duration/Dates/Times

Descriptions

Part 1 4:30
Part 2 4:30
Part 3 4:30

December 1, 9:17a, 10:17a,
11:17a
December 3, 2:17p, 3:17p,
4:17p
December 4, 3:17p, 4:17p,
5:17p
December 5, 5:17p, 6:17p,
7:17p
December 6, 6:17p, 7:17p,
8:17p
December 7, 6:17a, 7:17a,
8:17a
December 10, 4:17a, 5:17a,
6:17a
December 13, 7:17p, 8:17p,
9:17p

In this three part series the program's discussion covered the activities of the Association of African American Role Models. It's President, Wayne Thomas, discovered how the association how it started as well as goals and purpose of the organization. Also included in the discussion were the various services offered, and how the association is founded and supported. The association is primarily about improving the plight of young black men.

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4. Youth Concerns - In Your Interest
Duration/Dates/Times

Descriptions

Part 1 4:30
Part 2 4:30
Part 3 4:30

November 17, 5:17a, 6:17a, 7:17a
November 19, 10:17a, 11:17a, 12:17p
November 21, 7:17p, 8:17p, 9:17p
November 23, 9:17p, 10:17p, 11:17p
November 29, 3:17a, 4:17a, 5:17a

The issues addressed in this program was the role of the Illinois Department of Children and Family Services in providing necessary foster care to the bistate area. George Harrison, a representative from IDCFS, was the featured guest. The following factors of foster care were discussed, foster parents eligibility requirements, how long kids are housed, financial assistance, emergency needs, and a contact number was offered.

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4. Youth Concerns - In Your Interest Descriptions
Duration/Dates/Times

Part 1 4:30

Part 2 4:30

October 2, 6:21p, 7:22p
October 4, 12:20a, 1:21a
October 5, 4:21p, 5:22p
October 9, 6:22p, 7:22p
October 11, 12:21a, 1:21a
October 12, 4:21p, 5:22p

The issue addressed in this program was the role of young people as participants in the navy league sea cadets. The discussion illustrated the programs available to youngsters who choose to be a part of the league. The issue of whether or not the league is indirectly recruiting for the navy. The programs provide leadership skills, navy information, career development information and other activities and information.

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4. Youth Concerns - In Your Interest

Duration/Dates/Times

Descriptions

Part 1 4:30

Part 2 4:30

Part 3 4:30

October 3, 6:21a, 7:22a,
8:21a

October 5, 9:22p, 10:22p,
11:21p

October 6, 9:21a, 10:21a,
11:21a

October 7, 3:21a, 4:21a,
5:21a

October 10, 6:22a, 7:21a,
8:22a

October 12, 9:22a, 10:22a,
11:21a

October 13, 3:21p, 4:22p,
5:21p

The issue addressed in this program was the problem of the rising teenage pregnancy rate. Emma Rose of the "Parents Too Soon" organization was the featured guest. The program examined the reasons why teen pregnancy has increased and the problems created because of it. Emma Rose described programs available within her organization. The program also covered issues of male responsibility, parental guidance to children about sexuality, and the evidence of sexually transmitted diseases.

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4. Youth Concerns - PSA

Descriptions

:60

Covenant House sponsors this campaign aimed to help runaway teens re-unite with their families. During the period Oct 1- Dec 31, 1990 this PSA ran daily at 1:55p, 3:57p, 4:48p, 7:48p, 9:55p, 10:55p, 11:57p.

:30

United Way sponsors this campaign showing how young kids can be turned around from trouble by providing them with positive role models and activities. During the period Oct 1 - Dec 30, 1990 this PSA ran daily at 6:57a, 8:57a, 1:48p, 7:55p, 8:48p, 10:55p.

:60

Boys Town uses a variety of national spokesmen that explain the areas of personal growth and development young people are provided. During the period Oct 1 - Dec 30, 1990 this PSA ran daily at 12:57p, 1:55p, 4:55p, 5:48p, 6:57p, 9:48p, 11:57p.

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5. Consumerism - In Your Interest

Duration/Dates/Times

Descriptions

Part 1 4:30

Part 2 4:30

Part 3 4:30

November 24, 7:17p, 8:17p,
9:17p

November 25, 8:17a, 9:17a,
10:17a

November 26, 9:17p, 10:17p,
11:17p

November 29, 12:17a, 1:17a,
2:17a

November 30, 4:17p, 5:17p,
6:17p

December 1, 8:17p, 9:17p,
10:17p

December 3, 11:17a, 12:17p,
1:17p

December 4, 9:17p, 10:17p,
11:17p

The issue addressed in this program was the role of a travel agency in organizing your travel plans. We typically plan our parties, guest lists, and gifts, we at times lack in our travel plans. Marsha Schulman, President of Damar Travel was the featured guest. The discussion covered travel factors like, planning, selector of travel, information you must give the agent, and key travel tips such as, looking, packing, stand by flying, health concerns and others.

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5. Consumerism - In Your Interest

Duration/Dates/Times

Descriptions

Part 1 4:30

Part 2 4:30

October 16, 12:22a, 1:21a
October 16, 6:22p, 7:21p
October 18, 4:21a, 5:22a
October 19, 7:22aa, 8:22a
October 19, 10:22p, 11:21p

New Orleans Mayor Sidney Bartholomeu recently visited St. Louis for a conference of elected officials from around the country. Mr. Bartholomeu shared some of conferences discussions such as, new concepts to fight crime, entertainment, selected issues affecting Mayors and Government issues in general. The guest also provided some interesting information about the city of New Orleans. New Orleans is one of the hottest tourist attractions, with lots of entertainment, great restaurants with a

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5. Consumerism - In Your Interest

Duration/Dates/Times

Descriptions

Part 1 4:30

Part 2 4:30

Part 3 4:30

October 15, 8:22p, 9:21p,
10:22p
October 18, 12:22a, 1:22a,
2:22a
October 21, 10:21a, 11:21a,
12:22p
October 22, 5:22p, 6:21p,
7:22p
October 23, 2:22p, 3:21p,
4:22p
October 24, 3:21a, 4:21a,
5:22a

The issue addressed in this program was the monitoring of charitable contributors throughout the bi-state area. A special investigator from the Better Business Bureau provided information on the various types of contributions made and why they increase during the holiday seasons. The investigator provided tips on "giving smartly" and how investigators of illegal activity are carried out. The overall intent of this program was to illustrate the process by which contributions are received by those who are in true need of them. Leslie Stein, a trade practice consultant from the BBB was the featured guest on this three part series.

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5. Consumerism - In Your Interest

Duration/Dates/Times

Descriptions

Part 1 4:30

October 15, 11:22p
October 18, 3:21a
October 19, 9:22p
October 20, 11:21p
October 21, 9:21a
October 22, 2:22p

The issue addressed in this program was the education of St. Louis consumers ask to the safety of toys available to children and teenagers. A publish from the St. Louis office of the Consumer Product Safety Commission was the featured guest. The program provided information on which toys are dangerous, or safe but require supervision. There were domestic living concerns regarding babies also addressed by the safety expert. Sandra Glazier, a publicist from the CPSC was the featured guest on this one part series.

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5. Consumerism - PSA

:30

Descriptions

This series of announcements sponsored by the U.S. Consumer information Center explains how various free information is available pertaining to free government services. During the period July 1 - Sept 30, 1990 this PSA ran daily at 8:55a, 11:48a, 3:55p, 6:48p, 8:55p, 9:48p, 11:55p.

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6. Family - In Your Interest
Duration/Dates/Times

Descriptions

Part 1 4:30
Part 2 4:30
Part 3 4:30

December 1, 12:17p, 1:17p,
2:17p
December 3, 5:17p, 6:17p,
7:17p
December 4, 12:17p, 1:17p,
2:17p
December 5, 10:17a, 11:17a,
12:17p
December 6, 9:17p, 10:17p,
11:17p
December 7, 6:17p, 7:17p,
8:17p
December 9, 11:17a, 12:17p,
1:17p
December 10, 8:17p, 9:17p,,
10:17p

In this three part series,
this program covered the
programs and services
available from Parents
Anonymous. Ruth Ehresman, an
administrator with P.A.,
discussed the mission of
parents anonymous in the St.
Louis area. She also talked
about treatment sessions,,
parental abuse cycles, and
preventative methods parents
can learn.

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6. Family - In Your Interest
Duration/Dates/Times

Descriptions

Part 1 4:30
Part 2 4:30
Part 3 4:30
Part 4 4:30

Ocother 15, 4:20p, 5:21p,
6:21p, 7:22p
October 16, 2:20a, 3:21a,
4:22a, 5:22a
October 17, 11:21a, 12:21p,
1:22p, 2:21p
October 18, 5:20p, 6:21p,
7:22p, 8:22p
October 19, 3:21a, 4:21a,
5:22a, 6:22a
October 20, 10:21a, 11:22a,
12:21p, 1:22p
October 21, 1:21p, 2:22p,
3:22p, 4:21p

In this four part series, the issue addressed in this program was the role of Compassionate Friendship providing friendship and support to bereaved parents because of the death of a loved one. Theresa Valentine of media relations was the featured guest. The program discussion included the difference of impact as to which family member has died. The grieving process and how it affects relationships and the entire family was discussed as well. Advice offered to family's from Compassionate Friends was illustrated in the latter portion of the program.

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6. Family - In Your Interest
Duration/Dates/Times

Descriptions

Part 1 4:30
Part 2 4:30
Part 3 4:30
Part 4 4:30
Part 5 4:30

October 16, 9:22a, 10:21a,
11:22a, 12:21p, 1:22p
October 17, 3:20p, 4:21p,
5:22p, 6:22p, 7:21p
October 19, 9:21a, 10:22a,
11:21a, 12:20p, 1:21p
October 20, 2:21p, 3:22p,
4:21p, 5:22p, 6:21p
October 21, 7:20p, 8:21p,
9:22p, 10:22p, 11:21p
October 22, 3:20p, 4:21p

In this five part series, the
issue addressed in this
program is why stepfamilies
are becoming the rule rather
than the exception for most
families involved in divorce
and marriage. Joanne Hanharan
of Maria Center was the
featured guest. The program
focused on effects of
stepfamilies on existing families.

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6. Family - PSA

:30

Descriptions

The National Court Appointed Special Advocates sponsored this series of announcements seeking equitable court treatment of abused and neglected children in custody cases. During the period of Oct 1 - Dec 31, 1990 this PSA ran daily at 7:57a, 8:57a, 1:55p, 6:57p, 7:55p, 9:48p, 10:48p.

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7. Culture - In Your Interest
Duration/Dates/Times

Descriptions

Part 1 4:30
Part 2 4:30
Part 3 4:30

Sept 30, 9:21p, 10:22p,
11:22p
October 2, 9:21a, 10:22a,
11:21a
October 4, 2:21a, 3:22a,
4:21a
October 5, 6:21p, 7:22p,
8:21p
October 7, 10:21p, 11:22p,
12:21a
October 9, 9:22a, 10:21a,
11:21
October 11, 2:21a, 3:22a,
4:21a
October 12, 6:21p, 7:22p,
8:21p

The issues addressed in this program was the role of the "Black Rep" as part of St. Louis area entertainment. Ron Himes, founder and producing/director of the "Rep" was the featured guest. The first segment discussed how the concept of the "Rep" was developed into reality. The next segment talked about the early productions were like and how "guest artists" and "interviews" were part of the productions. The final segment discussed the management of the "Rep" as compared to others across the country, and Mr. Himes talked about his personal development and future plans for the company.

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8. Seniors - In Your Interest
Duration/Dates/Times

Descriptions

Part 1 4:30
Part 2 4:30
Part 3 4:30
Part 4 4:30

December 16, 12:17p, 1:17p,
2:17p, 3:17p
December 18, 11:17a, 12:17p,
1:17p, 2:17p
December 20, 2:17p, 3:17p,
4:17p, 5:17p
December 21, 12:17p, 1:17p,
2:17p, 3:17p
December 22, 1:17p, 2:17p,
3:17p, 4:17p

The issues addressed in this program was the role of the Department of Aging of Missouri to investigate and deal with elderly abuse and neglect. In this four part series, Katie Broyles, an administrator involved with abuse and neglect cases describes the agency programs and services and availability. The series generally discussed causes and solutions for elderly abuse and neglect.

Part 1 4:30
Part 2 4:30

December 15, 9:17a, 10:17a
December 16, 10:17a, 11:17a
December 17, 9:17p, 10:17p
December 19, 7:17p, 8:17p
December 20, 6:17p, 7:17p
December 21, 10:17p, 11:17p
December 23, 10:17a, 11:17a

The issue addressed in the program was the role of the County Older Resident Program in providing services and programs to needy senior citizens. The agency Director, Buzz Zerman was the featured guest. Mr. Zerman discussed the operation of CORP and overall conversation about the state of senior in St. Louis county.

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8. Seniors - In Your Interest

Duration/Dates/Times

Descriptions

Part 1 4:30

Part 2 4:30

Part 3 4:30

November 12, 9:17p, 10:17p,
11:17p

November 14, 7:17a, 8:17a,
9:17a

November 16, 3:17p, 4:17p,
5:17p

November 17, 12:17p, 1:17p,
2:17p

November 18, 3:17p, 4:17p,
5:17p

November 20, 9:17a, 10:17,
11:17a

November 22, 4:17p, 5:17p,
6:17p

In this three part series, this program's discussion focused on the St. Louis branch Alzheimer's Association efforts in making life comfortable for Alzheimer patients and their families. Executive Director, Kathleen Higley was the featured guest. The program's discussion covered causes, solutions, treatments for Alzheimer's disease, along with Alzheimer's Association programs and services.

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9. Economic Development
Duration/Dates/Times

Descriptions

Part 1 4:30
Part 2 4:30
Part 3 4:30

October 2, 8:22p, 9:21p,
10:22p
October 5, 2:21a, 3:21a,
4:22a
October 9, 8:21p, 9:22p,
10:22p
October 12, 2:21a, 3:22a,
4:22a

The issues addressed in this program was education of St. Louis area residents regarding new economic development in St. Clair County of southern Illinois. Gary Berkley, chairperson of St. Clair county planning was the guest. Mr. Berkley gave examples such as comprehensive land use plan which is industrial and commercial along with an airport of Scott Air Force Base. The development of light rail is another example. Highway improvement and other capital improvements are part of economic development plans for St. Clair County as well.

Part 1 4:30
Part 2 4:30
Part 3 4:30

November 16, 6:17p, 7:17p,
8:17p
November 20, 12:17p, 1:17p,
2:17p
November 21, 4:17p, 5:17p,
6:17p
November 22, 8:17a, 9:17a,
10:17a

In this two part series, this program covered the process involved in order to start a business. Women entrepreneurs who join Success Savvy can receive guidance and advice from the organization. Virginia Kirkpatrick and Nancy Brerk of the National Association of Women Business Owners, were the featured guests, discussing the challenges and rewards of being women entrepreneurs in the St. Louis area.

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10. Homeless - In Your Interest
Duration/Dates/Times

Descriptions

Part 1 4:30

Part 2 4:30

December 7, 2:17p, 3:17p
December 9, 2:17p, 3:17p
December 10, 11:17a, 12:17p
December 11, 2:17p, 3:17p
December 12, 4:17p, 5:17p
December 13, 1:17p, 2:17p
December 17, 7:17p, 8:17p
December 20, 10:17p, 11:17p

In this two part series, the program focused on providing assistance to homeless individuals. Herman Noah, Director of Hope House was the featured guest. Mr. Noah discussed the programs available, its funding support, volunteer efforts, and possible solutions to lessen the homeless problem.

Part 1 4:30

Part 2 4:30

December 7, 4:17p, 5:17p
December 9, 6:17p, 7:17p
December 14, 1:17p, 2:17p
December 15, 11:17a, 12:17p
December 16, 4:17p, 5:17p
December 19, 2:17p, 3:17p

In this two part series, the program focused on the efforts of Restoration Campus in providing assistance of food and housing homeless people. Board member, Archie Wayne, was the featured guest. Mr. Wayne described services available, commented on the efforts of the various levels of government, and how Restoration Campus is different from other homeless shelters.

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11. Handicapped - In Your Interest

Duration/Dates/Times

Descriptions

Part 1 4:30

Part 2 4:30

Part 3 4:30

November 23, 1:17p, 2:17p,
3:17p

November 24, 11:17a, 12:17p,
1:17p

November 28, 2:17p, 3:17p,
4:17p

November 29, 9:17a, 10:17a,
11:17a

November 30, 1:17p, 2:17p,
3:17p

December 3, 9:17p, 10:17p,
11:17p

December 5, 2:17p, 3:17p,
4:17p

In this three part series, the focus on discussion was on the St. Louis Opportunity Clearinghouse. It assists people with limited opportunities to maintain self sufficiency. Judy Reuter, an administrator and Pat Hillman, a board member of the organization were the featured guests. This discussion talked about its start, recruiting efforts, funding, programs and services offered to improve peoples lives. Vocational and other skills were the main focus.

Part 1 4:30

Part 2 4:30

October 21, 5:21p, 6:22p

October 22, 12:17p, 1:21p

October 23, 8:21p, 9:22p

October 24, 7:21a, 8:22a

Elayne Davis, coordinator for the organization was the guest of the program. Project Casefind assists mentally and physically handicapped with living a decent lifestyle. The program discusses why the service is needed, the services available and how Project Casefind helps young people make the transition from high schools to the larger community. It also sheds some light on the impact families and care-givers have on the situation. Later in the discussion, it was shown how effective the services are, for this disadvantage segment of the population.

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11. Handicapped - PSA

Descriptions

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12. Environment - In Your Interest

Duration/Dates/Times

Descriptions

Part 1 4:30

Part 2 4:30

Part 3 4:30

October 11:17a, 12:17p,
1:17p

October 30, 4:17p, 5:17p,
6:17p

October 31, 12:17p, 1:17p,
2:17p

November 2, 9:17p, 10:17p,
11:17p

November 5, 4:17p, 5:17p,
6:17p

November 6, 11:17a, 12:17p,
1:17p

November 7, 9:17p, 10:17p,
11:17p

The issues addressed in this program was the danger of Radon as the leading cause of lung cancer in non-smokers. The featured guest were representatives from the American Lung Association and from Environmental solution. The program's discussion provided an overview of the radon problem, such as how it invaded homes, why it is a serious health threat, how you protect against it, and how homes are tested for its existence. The discussion went on to profile public awareness programs, regional impact across America, and technology upgrades to better prevent radon from expanding in the St. Louis area. Marina Cofer-Wildsmith, Director of Air Conservation for the American Lung Association in St. Louis, along with William Vaughn, President of Environmental Solution were the featured guests on this three part series.

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12. Environment - In Your Interest

Duration/Dates/Times

Descriptions

Part 1 4:30

Part 2 4:30

Part 3 4:30

October 22, 12:17a, 1:22a,
2:21a

October 23, 11:21a, 12:21p,
1:22p

October 24, 9:20p, 10:21p,
11:21p

The issue addressed in the program was the environmental concerns in and around St. Clair County of southern Illinois. The discussion included incinerators, landfill sites and waste disposal methods. The environmental commission interacts with government and industry to address environmental issues that affect Missouri and Illinois residents. How to resolve these debates and disagreements as to solutions for waste management remains a highly controversial subject among citizens and decision makers. Frank Boyne, St. Clair County commissioner was featured on this three part series.

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12. Environment - PSA

Description

30

This Dept. of Conservation series

pg 53

13. Substance Abuse - In Your Interest

Duration/Dates/Times

Descriptions

Part 1 4:30

Part 2 4:30

October 28, 6:17p, 7:17p
October 30, 10:17a, 11:17a
October 31, 3:17p, 4:17p
November 1, 10:17p, 11:17p
November 2, 3:17p, 4:17p
November 3, 10:17p, 11:17p
November 4, 6:17p, 7:17p
November 5, 10:17a, 11:17a
November 7, 3:17p, 4:17p

The issue addressed in this program was the effect of drunk driving on the metropolitan area of St. Louis. A representative of Mothers Against Drunk Driving, provided useful information on MADD's programs and services available to families. The guest shared information as to what leads youngsters to excessive drinking, such as peer pressure, family members drinking habits, and over drinking at social events which lead to disasters auto accidents. MADD has fought against happy hours at clubs, contests which involve heavy or experimental drinking as part of their focus on educating the St. Louis community against drinking and driving. Patricia Warner, President of MADD St. Clair County Chapter was the guest on this two part series.